



## **PRESS RELEASE**

June 1, 2015, Basel / Lausanne

### **The World Lottery Association and the European Lotteries officially launch the Global Lottery Monitoring System**

#### **The Global Lottery Monitoring System partners with Sportradar to provide unprecedented insight into the global betting market**

After years of development, the World Lottery Association (WLA) and the European Lotteries (EL) are proud to announce that the Global Lottery Monitoring System for sports betting (GLMS) went live today. Powered by Sportradar, the GLMS will provide member lotteries with extensive monitoring of the various betting markets offered by government-authorized lotteries and for-profit-only bookmakers. The GLMS will utilize Sportradar's unrivaled technology to provide member lotteries with alerts, and a platform for users to communicate effectively about potentially suspicious matches.

Commenting on the launch of the GLMS, Friedrich Stickler, GLMS President and EL President, stated: "Both the EL and the WLA are absolutely committed to honest betting and sports integrity worldwide. We recognize the role we play in helping safeguard that spirit. The GLMS, powered by Sportradar, will give our Members a unique, global view into betting behavior and irregular betting patterns. Indeed, monitoring constitutes a significant tool to detect fraud and manipulations and is a necessary step for the effective fight against match-fixing and I am confident that the GLMS will provide sport and society with a significant helping hand in keeping sport competitions safe and clean, taking the monitoring work onto a higher level. It is of great importance that two lotteries from Asia have joined the GLMS given the fact that Asia accounts for the biggest part of the global sports betting activity. I am excited that the EL and the WLA have taken this bold step to eliminate the threat of match-fixing and preserve the integrity of sports".

WLA President, Jean-Luc Moner-Banet added, "The world lottery community is gaining momentum in its efforts to combat match-fixing and to preserve the integrity of sports. The launch of the GLMS is a testament to that fact. Our cooperation with the EL in founding the GLMS, aided by the Sportradar's state-of-the-art technology, will help us unite our member lotteries across five continents in the fight against fraud in sports. Through the GLMS we look forward to continuing our partnership with the IOC and FIFA, providing them with information on irregular betting patterns in accordance with our respective agreements. I would like to extend my warmest appreciation to all that have helped make the GLMS a reality, in particular Danske Spil who will host the operational headquarters of the GLMS. The GLMS is funded by our member lotteries, which are more than ever determined to preserve the integrity of sports and protect the integrity of their products. We wish the GLMS a successful start, and success well into the future."

Also commenting on the GLMS launch, Sportradar's CEO Carsten Koerl said: "Our Fraud Detection System has been relied upon by sports federations for over a decade now and has recently been used by law enforcement agencies to initiate or support criminal prosecutions, so I am delighted to see that as well as working with them, our System will now underpin the Global Lottery Monitoring System. This partnership is absolutely in step with the spirit of the recent EPAS Convention on the Manipulation of Sports Competitions, which calls for practical and effective collaboration between stakeholders. We heed that call and look forward to working with the WLA and the EL to keep sport honest, credible and exciting".

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## NOTES TO EDITOR

### ABOUT THE WORLD LOTTERY ASSOCIATION

The World Lottery Association (WLA) is an international, member-based organization of state-authorized lotteries and suppliers to the global lottery industry. Its mission is to advance the collective interests of its members and to facilitate their development through the provision of a range of lottery-related services, such as internationally recognized lottery sector standards.

WLA Lottery Members are organizations licensed or authorized to conduct lotteries or sports betting operations in a jurisdiction domiciled in a state recognized by the United Nations. The majority of their net revenues must be dedicated to supporting the public good. As stipulated by the WLA Code of Conduct, all WLA Member Lotteries may only sell their products to consumers within the jurisdiction in which they are licensed. WLA Associate Members are suppliers of goods and services to the lottery or sports betting industries whose business practices conform to the aims and objectives of the association. Currently, there are 152 WLA Lottery Members and 71 WLA Associate Members drawn from over 80 countries spanning five continents.

For more on the World Lottery Association, please visit their website at: [www.world-lotteries.org](http://www.world-lotteries.org)

### ABOUT THE EUROPEAN LOTTERIES

The European Lotteries (EL) is the European umbrella organization of national lotteries operating games of chance for the public benefit. EL has members from 46 European countries including all 28 EU Member States. The association's EU members contribute more than 20 billion € p.a. to the state budgets and the funding of sport, culture, social projects, research and other causes of general interest. Unlike many commercial online gambling operators, EL members only offer gambling and betting services in the jurisdictions in which they are licensed by the respective national government.

For more on the European Lotteries please visit their website at: [www.european-lotteries.org](http://www.european-lotteries.org)

### ABOUT SPORTRADAR SECURITY SERVICES

Sportradar is a global leader in understanding and leveraging the power of sports data and digital content for its clients around the world. The company's Security Services operation provides the Fraud Detection System (FDS) to several federations, including the AFC, CONCACAF and UEFA. This unique system allows the Security Services team to monitor betting behaviour and patterns worldwide and to identify suspicious activities. Those findings prove invaluable for sports federations and law enforcement agencies that are looking to pinpoint match-fixers. The Security Services also include the Fraud Prevention Service (FPS) through which Sportradar offers education tools and services that have been delivered to leagues and clubs around the world. These have been shown to increase awareness of illegal betting and match-fixing among those involved in sport.



More than 600 businesses in over 80 countries rely on Sportradar's data depth and quality services in their daily business. Headquartered in Switzerland, Sportradar has offices in more than 25 locations around the world and employs over 1,000 highly experienced staff worldwide.

For more information about Sportradar, please visit: [www.sportradar.com](http://www.sportradar.com).

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